

# 2006 LOS ANGELES FILM FESTIVAL

## Ad Submission Specifications

Deadline: May 8, 2006

Ad Sizes (Inches)	Double Truck	Full Page	1/2 Page	1/4 Page
Live Area	16.75 x 10.75	8.25 x 10.75	8.25 x 5.25	4 x 5.25
Bleed	17.25 x 11.25	8.75 x 11.25	8.75 x 5.75	4.5 x 5.75
Trim Size	17 x 11	8.5 x 11	8.5 x 5.5	4.25 x 5.5

### Acceptable File Formats

Macintosh platform, EPS Illustrator CS2 or below,  
Tiff Photoshop CS2 or below.

All artwork must be flattened with fonts outlined or embedded.  
Images must also be linked or embedded.

Colors should be set to CMYK or Grayscale.

All files submitted must be labeled with your company name.

### Delivery Options

**1** Send stuffed file via email to [Ads@FilmIndependent.org](mailto:Ads@FilmIndependent.org)

**2** Upload to the folder called our FTP server at:  
[http://www.swapdrive.com/corporate\\_account\\_login.asp](http://www.swapdrive.com/corporate_account_login.asp)

Please contact [Marketing@FilmIndependent.org](mailto:Marketing@FilmIndependent.org) with "Login Request" as the subject for your username and password.

Place files in the folder called "Incoming\_AdSubmissions"

**3** Deliver materials on CD to:

Los Angeles Film Festival  
c/o Film Independent  
Ad Submissions  
9911 West Pico Blvd.  
Los Angeles, CA 90035

Film Independent is not liable for color accuracy and does not guarantee a Pantone color match with the purchase of your ad. Production services are not available and new ad materials will be requested in the event there are complications with a document.

For art or technical questions, please contact Tracy Zeletz at  
310.432.1227 or [TZeletz@FilmIndependent.org](mailto:TZeletz@FilmIndependent.org).

# FILM INDEPENDENT

Film Makers. Film Leaders. Film Lovers.